

7 BLUEBERRY PATH
PRESTIGE REAL ESTATE MARKETING PLAN



TJARK ALDEBORGH
Martha's Vineyard Real Estate
(508) 939-0237
tjark@mvyre.com
<http://www.mvyre.com>



THE FINEST HOMES DESERVE
THE FINEST MARKETING.

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report, Dupont Registry and the International Herald Tribune. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook, Twitter and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



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It starts with
**PERFECT
PRESENTATION**



A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience

ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.

The New York Times

The screenshot shows the 'Great Homes and Destinations' section of The New York Times website. The main listing is for '7 Blueberry Path' in Oak Bluffs, Massachusetts 02557. The listing includes a large photo of a multi-level house, a 'Web ID: 4FA54AE9A8C89', and a 'Virtual Tour' link. Below the main photo are several smaller thumbnail images. To the right of the main photo is a map of the United States with a location pin in Massachusetts. Below the map is a 'Mortgage Calculator' and 'Tools for Readers' section. The listing text describes the property as a 4-bedroom, 1-half-bath home with 3,770 sq. ft. of space, including a master bedroom, 4.5 bathrooms, and a rooftop deck with 360-degree views.

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism—in articles, video, slide-shows and multimedia features—and become part of one of the most engaged, loyal community of readers on the Web.

INTERNATIONAL Herald Tribune

The International Herald Tribune is the global edition of The New York Times and provides a balanced, intelligent perspective on world news, business, culture, sport and more, making it required reading for half a million influential, sophisticated readers in 160 countries around the world.

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THE WALL STREET JOURNAL.

7 Blueberry Path

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LUXURY RESIDENCES

7 Blueberry Path

Type: SingleFamily

Bedrooms: 4

Bathrooms: <num-full-bathrooms>

Half Baths: 1

Size (Interior): 3770

MLS#: 21716519

Posted:

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Property For Sale

Welcome to the Sengekontacket Association. Do you like the look and feel of fine wood and craftsmanship? Enter here. This multi-level, 3770 sq/ft, 4+ bedroom, 4.5 bath home has the meticulous detail that only a master can produce. It's obvious throughout; the flooring, trim detail, cabinets, doors and more. The floor plan provides several living and play areas, 6 decks

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Martha's Vineyard Real Estate
Tjark Aldeborgh
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NORTH AMERICA
Atlantic Ocean
Pacific Ocean
1000 miles
2000 km
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Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

The screenshot shows the Robb Report website interface. At the top, there's a navigation bar with categories like Autos, Aviation, Boating, Home & Style, Travel, Watches, Leisure, Fashion, Jewelry, Health & Wellness, and Real Estate. A search bar and a 'SUBSCRIBE' button are also visible. The main content area features a large image of a multi-level house at 7 Blueberry Path. To the right of the image, there's a 'PRESENTED BY' section for Tjark Aldeborgh, a 'DETAILS' section listing property information, and a 'Subscribe Now' section with a form. Below the main image, there's a description of the property and social media sharing options. At the bottom, there are more subscription and product promotion banners.

Robb Report
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Search

Autos Aviation Boating Home & Style Travel Watches Leisure Fashion Jewelry Health & Wellness Real Estate

HOME > HOME & STYLE > REAL ESTATE >
7 Blueberry Path

PRESENTED BY:
Tjark Aldeborgh
Martha's Vineyard Real Estate
Phone: (508) 939-0237
Email Tjark Aldeborgh
View This Luxury Property

MORE LISTINGS FROM THIS AGENT
VIEW AGENT PROFILE

DETAILS
7 Blueberry Path
Oak Bluffs, Massachusetts 02557

Property Type: Single Family
Bedrooms: 4
Bathrooms: <num>-full-bathrooms</num>
Square Feet: 3770
Availability: For Sale

Welcome to the Sengkontacket Association. Do you like the look and feel of fine wood and craftsmanship? Enter here. This multi-level, 3770 sq/ft, 4+ bedroom, 4.5 bath home has the meticulous detail that only a master can produce. It's obvious throughout; the flooring, trim detail, cabinets, doors and more. The floor plan

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Tjark Aldeborgh
Martha's Vineyard Real Estate
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7 Blueberry Path
Oak Bluffs, Massachusetts 02557

Welcome to the Sengekontacket Association. Do you like the look and feel of fine wood and craftsmanship? Enter here. This multi-level, 3770 sq/ft, 4+ bedroom, 4.5 bath home has the meticulous detail that only a master can produce. It's obvious throughout: the flooring, trim detail, cabinets, doors and more. The floor plan provides several living and play areas, 6 decks (over 1,200 sq/ft of outdoor space) and stunning vistas. Be the explorer and climb to the rooftop crow's nest where you can see the entire Island. 360° views. Scan Sengekontacket Pond to State Beach. Discover all that this amazing property has to offer. The Sengekontacket Association provides all the comforts of a well-thought out and maintained neighborhood. A clubhouse, tennis court, pondfront sailboat and kayak storage and dock. And you don't have to rough it - there are paved roads throughout and the central location means stocking your new home with provisions will not be a trek. Prepare to welcome visitors aboard! This majestic home also has an excellent rental income history (\$60,000 per year) and that gold can be yours! Homes on Martha's Vineyard is proud to be the exclusive representative for this rare home. If 7 Blueberry Path in Oak Bluffs appears to be the place for your legacy to begin (or continue), call Tjark Aldeborgh (508) 939-0237 to arrange for a private viewing.

This listing has been viewed 1,081 times.

DuPont Registry is a premiere Luxury brand that showcases the world's finest luxury real estate for sale from the beaches of the Fiji Island to the mountains of Colorado. From tropical island estates to lush country cottages, duPont REGISTRY brings a wealth of international luxury properties directly to the consumer in their home. Indulge yourself in our luxury home listings. Our extensive list of luxury homes for sale enables you to find the prestigious property for which you have been looking. duPont REGISTRY is the exclusive intermediary between ultra-affluent buyers and luxury-real-estate sellers.



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Top 10 Visiting Countries:

- | | | | |
|-------------------|---------------|--------------------|------------|
| 1. United States | 2. Canada | 3. United Kingdom | 4. Mexico |
| 6. Brazil | 7. Australia | 8. Puerto Rico | |

Top Real Estate Markets:

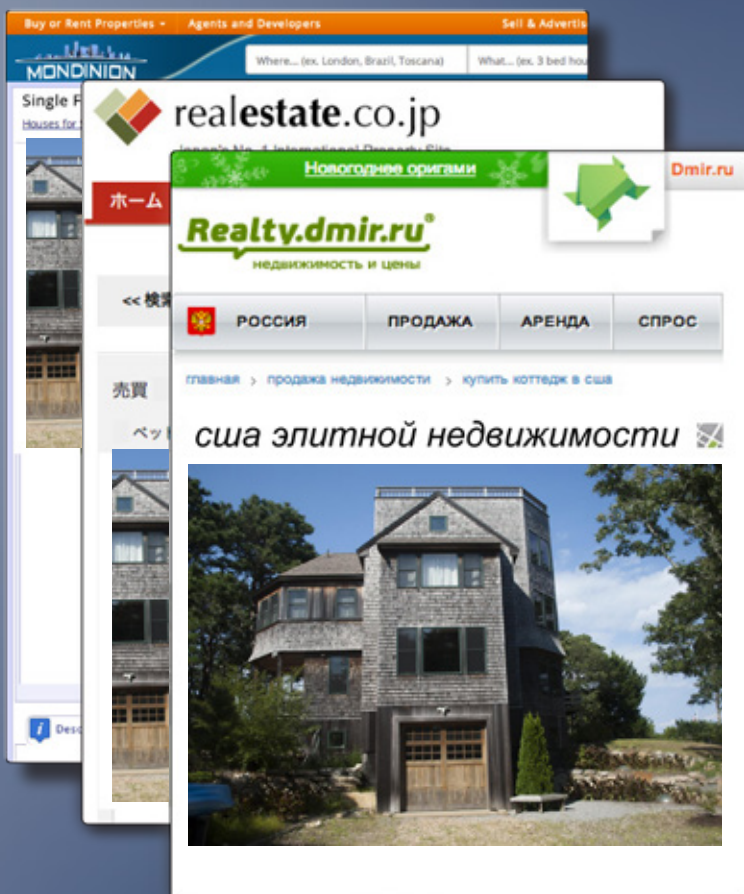
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|-------------------|---------------|--------------------|------------|
| 1. Brazil | 2. Australia | 3. Puerto Rico | 4. France |
| 5. United States | 6. Canada | 7. United Kingdom | 8. Mexico |



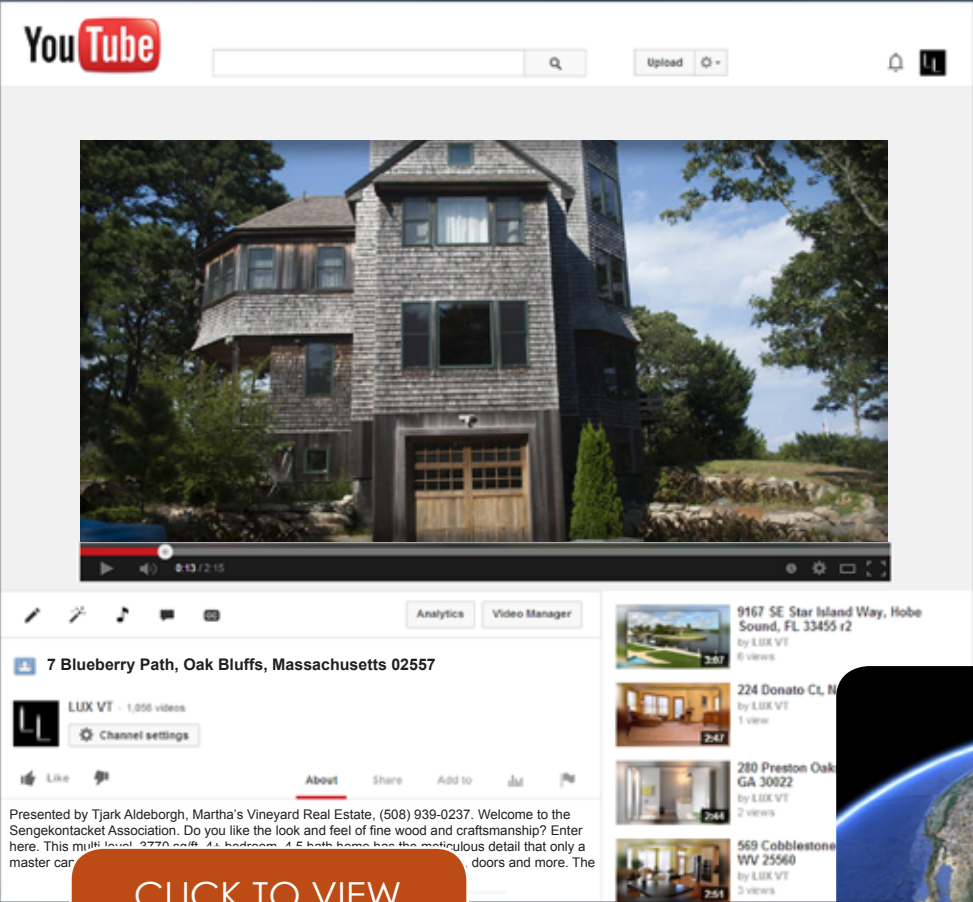
INTERNATIONAL ADVERTISING



Your home will gain international exposure in up to 50 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.



You Tube



We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.

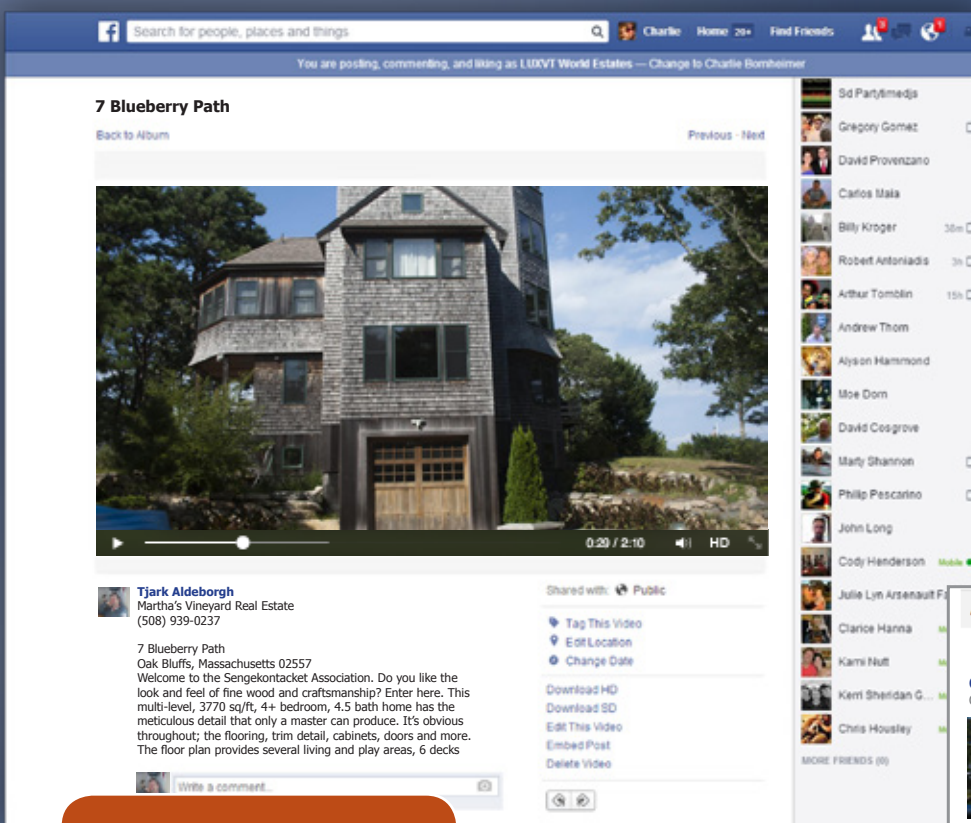
INCLUDES STUNNING
HD AERIAL VIDEO



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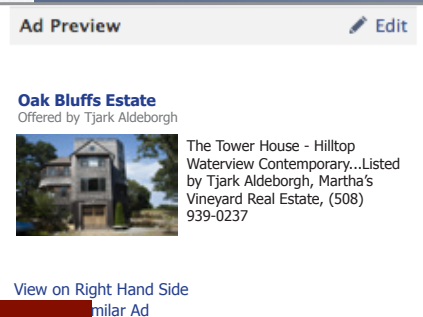
facebook



Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.

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INCLUDES PAID ADS
TARGETING **LOCAL** USERS



THE FINEST HOMES
DESERVE THE FINEST MARKETING.



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